THE MOTO TRIANGLE

A three-rider motocross crew in the UAE. We ride, film and teach: honest riding content in Tamil & English for off-road fans across the UAE, and the people who want to start riding.

AUDIENCE SNAPSHOT

246K+	171K	75.3K	5M
COMBINED AUDIENCE	INSTAGRAM FOLLOWERS	YOUTUBE SUBSCRIBERS	MONTHLY REACH

Who watches

Off-road riders, would-be riders and families in the UAE's Tamil and wider South Asian community. People renting, buying and gearing up for the dunes and the track.

Based in **Dubai**, riding across the **UAE**.

What we make

- Instagram Reels
- YouTube full videos
- Shorts & Stories
- Helmet-cam POV
- Reviews & first rides
- Tutorials
- Event coverage
- Gear tests

Bilingual delivery with subtitles, reaching the community and the wider UAE market.

Why brands work with us

Real riders. Everything is filmed by people who ride every week, so your product is shown working, not just posed.

Tamil + English. We speak to the UAE's Tamil and wider South Asian riding community in their own language, and in English.

Teaching-first. Our tutorials are saved and rewatched, which keeps brand placements earning views for months.

Clear reporting. Every deal ends with numbers: what was posted, who saw it and what they did next.

FEATURED ON OUR CHANNEL — SHARMAX · SOUO MOTORCYCLE · TAMIL AUTOMOBILE 360

RATE CARD

COLLABORATION FORMATS

30-60 SEC · 9:16 · INSTAGRAM & YOUTUBE SHORTS

Reel / Short

AED **3,000**

per reel

- Concept, script, shoot & edit by our crew
- Filmed on track or in the dunes
- Collab post + caption mention
- 3 stories included
- 1 round of revisions
- Insights shared after 7 days

8-20 MIN · 16:9 · DEDICATED FEATURE **MOST BOOKED**

YouTube full video

AED **6,000**

per video

- Full riding day with POV & tracking shots
- Honest review in Tamil & English
- Link & brand mention in description
- Pinned comment with your offer
- 1 round of revisions
- Insights shared after 14 days

MONTHLY & YEARLY PLANS

PLAN / ADD-ON	DETAILS	PRICE
Monthly plan	Base package. Cancel with 30 days' notice.	AED 5,000 / month
Yearly plan BEST VALUE	Two months free plus partner extras.	AED 50,000 / year
Extra reel	On top of a plan, per month	AED 2,500
Extra full video	On top of a plan, per month	AED 5,000
Corner logo	Your logo on screen in every video	+AED 500 / month
Logo + end card	Corner logo plus a closing card with your link	+AED 1,000 / month
Full branding	All video placements plus decals on our bikes	+AED 2,000 / month
Official partner	Long-term contract: priority scheduling, your brand on our bikes & kit	15% off plans

RESULTS FROM BRAND VIDEOS

12K
VIEWS
Kids EV bikes wholesale market

2.5K
VIEWS
Used superbikes & kids bikes showroom

1.9K
VIEWS
Sharmax bikes & buggy price guide

1.5K
VIEWS
SOUO touring & cruiser review

Build your own package with the live calculator: mototriange-production.up.railway.app/#pricing

HOW WE COLLABORATE

FROM BRIEF TO LIVE IN 6 STEPS

01 **Brief**
You tell us the product, the message and the goal. We agree formats, dates and deliverables.

02 **Plan**
We pick the location (track or dunes), write a shot list and share the concept for sign-off.

03 **Ride & shoot**
A full riding day: POV cams, ground and tracking shots, and talking-to-camera segments.

04 **Edit & review**
You see a draft before anything goes live, with one round of changes included.

05 **Publish**
Posted on our channels at the agreed time, as a collab post where the platform allows.

06 **Report**
Views, reach, saves and link clicks, shared at 7 and 30 days after posting.

Reel blueprint (≈45 sec)

0–3s	**Hook:** A jump, a roost of sand or a bold question that stops the scroll.
3–15s	**Intro:** Who you are and why we're riding with you today.
15–35s	**In action:** Your bike, gear or venue on track or in the dunes, with the key selling points.
35–42s	**Our take:** An honest reaction in Tamil & English, with subtitles.
42–45s	**Call to action:** Visit, call, book or tap the link.

The 3 stories

Story 1	Teaser before the reel goes live
Story 2	Behind the scenes from the ride
Story 3	Reel share + link sticker to your page

TERMS

- 50% advance to confirm the booking, balance on delivery.
- Rates exclude VAT where applicable.
- Content stays on our channels; paid-ad usage rights are quoted separately.
- Extra revision rounds and rush delivery are charged separately.
- Shoots depend on weather and track conditions; we reschedule at no cost.
- Quotes are valid for 30 days.

LET'S RIDE TOGETHER

mototriange-production.up.railway.app
@themototriangle
@TheMotoTriangle
hello@themototriangle.com
+971 50 658 2771

Sherif Business & partnerships
Shamin Mechanical
Pradap Content

Typical reel: AED 3,000, including concept, shoot, edit, a collab post and three stories.

PARTNERSHIPS AVAILABLE · LONG-TERM

BECOME AN OFFICIAL PARTNER

For brands that want to be part of every ride, not just one post. A long-term contract puts your brand on screen, on our bikes and on our kit, all year round.

Featured in every video

We talk about your product or service in our rides for the whole contract, on Instagram and YouTube.

Your logo, always on screen

Your logo sits in every upload using the placements below, plus your link in descriptions and our bio.

On our bikes and kit

Your decals on our bikes and your logo on our riding kit, so you're in every shot, not just the overlay.

Co-branded merch

Moto Triangle × Partner jerseys and caps, worn on camera and given away to our community.

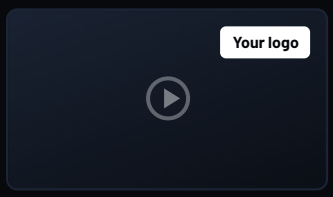
Training-day branding

Your name on our beginner clinics and group rides, where new riders meet the sport and your brand together.

Priority coverage

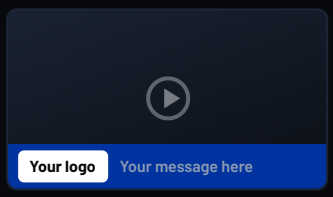
First call on your launches, offers and events, with dedicated reels and videos throughout.

WHERE YOUR LOGO CAN GO · pick one or combine them. The white box is your logo.



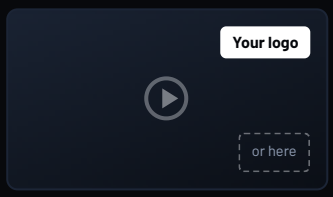
Corner logo

A small logo in the top right of the video, on screen throughout.



Footer banner

A strip along the bottom of the video with your logo and a short line.



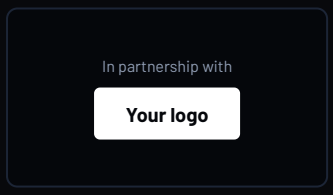
Side placement

A larger logo on the right of the frame, at the top or lower down.



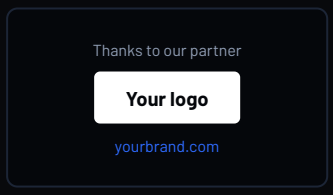
Animated logo

Your logo inside a ring that keeps spinning on screen.



Intro card

A full-screen card at the start, before the riding begins.



End card

A full-screen card at the end with your logo and link.



Bike graphics

Your logo on the shrouds and number plate of our bikes. In every shot, on every platform.



Rider kit

Your logo on our jerseys, so the crew wears your brand on camera and at events.

PARTNERSHIP MERCH



JERSEY



CAP



NUMBER PLATE

LONG-TERM CONTRACT

SPECIAL PARTNER PRICING

Separate from our one-off rates, priced on contract length, placements and content. Partners save 15% on plans.

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